



Civil Society Information Society Advisory Council (CSISAC)

Civil Society Forum

**Towards an Inclusive, Equitable, and  
Accountable Digital Economy**

Cancún (México), June 21, 2016

Civil Society Information Society Advisory Council (CSISAC) Forum: **Towards an Inclusive, Equitable, and Accountable Digital Economy**. Cancún (México), June 21, 2016

## Schedule

An updated version of the program, and the profiles of the panelists, can be found in the Forum's official site: <http://csisac.org/events/cancun16/>

---

|                      |                   |   |
|----------------------|-------------------|---|
| 07:00 - 08:30        | Registration      | - Registration desk open from Monday -                                |
| <b>09:00</b> - 09:20 | Welcoming Remarks | <i>Andrew Wyckoff, OECD STI Director General</i>                      |
| 09:20 - 09:55        | Keynote           | <i>Shoshana Zuboff: <b>The Secrets of Surveillance Capitalism</b></i> |
| 10:00 - 11:00        |                   | Civil Society at the OECD: Progress and Next Steps                    |
| 11:10 - 12:20        |                   | Civil Society Emerging Issues   |
| 12:30 - 14:00        | Joint Lunch       | Keynote: <i>OECD Secretary General, Mr. Ángel Gurría</i>              |
| 14:00 - 15:00        |                   | CSISAC Goals for the OECD   |
| 15:15 - 16:15        | (*)               | TUAC-CSISAC Consumers and Workers in the Digital World                |
| 16:20 - 17:20        | (*)               | CSISAC-TUAC Concluding Panel  |
| 17:30 - 18:15        | Press Conference  | Joint Press Conference, <i>with OECD SG, Mr. Ángel Gurría</i>         |
| 19:00 - 21:00        |                   | Official Ministerial Welcome Reception                                |

---

(\*) To be held in the TUAC Forum room.

## Program

### Welcoming Session

A CSISAC representative and a High Level OECD representative will welcome participants, followed by a talk to set the underlying narrative of the CSISAC Forum.

- Introduction: Marc Rotenberg. CSISAC Steering Committee, President of the Electronic Privacy Information Center (EPIC).
- Welcoming Remarks: Andrew Wyckoff. Director of the OECD's Directorate for Science, Technology and Innovation (STI).

## **Keynote: *The Secrets of Surveillance Capitalism***

- Shoshana Zuboff. Charles Edward Wilson Professor of Business Administration, Emerita Harvard Business School.

## **Panel 1: Civil Society at the OECD: Progress from Seoul and Next Steps**

This panel reviews the Seoul Declaration<sup>1</sup>, adopted at the time of the formal recognition of CSISAC by the OECD in 2008, and assess progress towards the aims set out in the declaration. Confirmed speakers:

- Moderator: Cédric Laurant. President, Artículo 12, A.C. [MEX]
- Anne Carblanc - Head of OECD Digital Economy Policy Division.
- **Internet Governance** - Anriette Esterhuysen [ZAF]. Executive Director, Association for Progressive Communications (APC).
- **Transparency and Mass Surveillance** - Katitza Rodriguez [PER]. International Rights Director, Electronic Frontier Foundation (EFF).
- **Inclusion and Equality** - Paulina Gutiérrez [MEX]. Head of Digital Rights Program, Art. 19.
- **Consumer Interests** - Robin Simpson [UKG]. Senior Policy Advisor, Consumers International (CI).
- **Privacy and Data Protection** - Fanny Hidvegi [HUN]. International Privacy Fellow, Electronic Privacy Information Center (EPIC).
- Invited Intervention: **Access to Knowledge** - Juan Manuel Casanueva [MEX]. Social TIC.

## **Panel 2: Civil Society Emerging Issues**

This panel explores the impact of the most relevant emerging issues in the digital realm from a civil society perspective. Confirmed speakers:

- Moderator: Carolina Botero [COL]. Director Fundación Karisma.
- Laurent Bernat. Cyber Security and Privacy Risk Policy Analyst at OECD.
- **Robotics and Cybersecurity**. Amie Stepanovich [USA]. U.S. Policy Manager, Access Now.
- **Internet of Things**. Wolfgang Kleinwächter [DEN]. University of Aarhus, Denmark.

---

<sup>1</sup><http://csisac.org/seoul.php>

- **Trade agreements.** Carolina Rossini [BRA]. Vice President, International Policy and Strategy, Public Knowledge.
- **Privacy and Data Protection.** Joe McNamee [EUR]. Executive Director, European Digital Rights (EDRi).
- **Network Neutrality.** Luis Fernando García [MEX]. Executive Director, Red por la Defensa de los Derechos Digitales (R3D).

### **Panel 3: CSISAC Goals for the OECD**

This panel engages in a dialogue between civil society experts and the OECD towards defining the civil society goals for the OECD. Confirmed speakers:

- Moderator: Renata Ávila [GUA]. Lawyer at Web Foundation, CSISAC Steering Committee member.
- Keynote: Bruce Schneier [USA]. Fellow, Berkman Center for Internet and Society, Harvard University.
- Jørgen C. Abild Andersen. Chairman of the OECD's Committee on Digital Economy Policy (CDEP), and Director General Telecom (rtd.), Danish Business Authority.
- **To Foster Digital Inclusion and Internet Openness.** Gisela Pérez de Acha [CHL]. Senior Policy Analyst, Derechos Digitales.
- **To Protect Citizens, Users and Consumers.** Mishi Choudhary [USA]. Legal Director at Software Freedom Law Center (SFLC).
- **To Measure Trust and Policy Implementation.** Suso Baleato, Secretariat of the Civil Society Advisory Council (CSISAC).
- Invited Intervention: **Open Data** - Korina Velázquez [MEX]. Civismo Digital Mx.

### **Panel 4: TUAC-CSISAC Panel: Consumers and Workers in a Digital World**

Session jointly held with the Trade Union Advisory Committee to the OECD (TUAC), representing the global labour movement at the Ministerial Meeting. The panel will offer an exchange of views about on-demand and platform economies from a workers' and consumers' perspective.

- Moderator: Plamen Dimitrov [BUL]. President, CITUB Bulgaria.
- Fredrik Söderqvist [SVE], Economist, Unionen.

- Rafael Zanatta [BRA]. Senior Policy Analyst, Instituto Brasileiro de Defesa do Consumidor (IDEC).
- Bhairavi Desai [USA]. Executive Director, New York Taxi Workers Alliance (NYTWA).
- Daniel Therrien [CAN]. Privacy Commissioner of Canada.
- Vincenzo Spiezia. Senior Economist, Measurement and Analysis Working Party (MADE).

## **Panel 5: Concluding Panel – What is at Stake: Towards an Inclusive, Equitable, and Accountable Digital Economy**

Closing session, jointly held with the Trade Union Advisory Committee to the OECD (TUAC), representing the global labour movement at the Ministerial Meeting. The panel will offer a dialogue with the OECD and member countries about the outcomes of the CSISAC and the TUAC forums. Confirmed speakers:

- Moderator: Marc Rotenberg. CSISAC Steering Committee, and President of the Electronic Privacy Information Center [EPIC].
- Daniel Sepúlveda [USA]. Ambassador and Deputy Assistant Secretary, Bureau of Economic and Business Affairs, U.S. Department of State.
- Yolanda Martínez Mancilla [MEX]. Head of the Unit of Digital Government of the Ministry of Public Administration, Federal Government of México.
- Andrew Wyckoff. Director of the OECD's Directorate for Science, Technology and Innovation (STI).
- Phillip Jennings. General Secretary of UNI Global.
- Claire Milne [UKG]. CSISAC Steering Committee member, Independent Policy Consultant.

## **Main Topic**

The digital economy has undergone rapid changes since the Ministerial in Seoul. Large, new powerful companies control vast amounts of the Internet. Consolidation continues to outpace innovation. The impact on fairness, equality, and fundamental rights is widely seen. Civil Society proposes to engage the OECD, member countries, and others in a dialogue with Civil Society on fundamental social concerns *Towards an Inclusive, Equitable, and Accountable Digital Economy*.

## Goals

The Civil Society Forum<sup>2</sup> is an event to be held the 21th of June in Cancún (México) during the second day of the OECD 2016 Ministerial Meeting on the Digital Economy: Innovation, Growth, and Social Prosperity (20-23 June, 2016). The Forum is organized by the Civil Society Advisory Committee (CSISAC) to the OECD Committee on the Digital Economy (CDEP). The main goals for CSISAC in the context of the Ministerial are:

- to evaluate progress on Seoul<sup>1</sup> and review emerging issues in the digital realm from a civil society perspective to set the goals for the OECD towards 2030,
- to enlarge the long-term participation of civil society in the OECD process through the CSISAC, with a focus on non-governmental groups, activists and scholars from Latin America, and
- to consolidate the recognition of the CSISAC as the main channel for civil society participation in the OECD work on the Digital Economy Policy.

## Structure

The CSISAC Forum will start with a welcoming session, followed by five panels. The event will include a joint lunch, and it will be closed with a joint press release together with the other OECD Advisory Committees -TUAC, BIAC and ITAC<sup>3</sup>.

The welcoming session will be opened by a welcoming remark provided by a high level OECD representative for about 15 minutes, followed by a keynote to help shaping the main underlying theme for a maximum of 30 minutes. The session will be closed with an exchange with the audience for the remaining time. The introductions and moderation will be facilitated by a CSISAC representative.

The panels will consist of two rounds of questions followed by an open debate. The first round will ask panelists to identify the challenges they see, during a maximum of 3 minutes slots. In a second round, the moderator will establish a dialogue asking the panelists for their expert view about the solution they propose for their respective issues in the context of the panel topic. For the remaining time, the floor will be open for a debate, inviting a Latin American group in the first place.

- **Civil Society Panels:** The first three panels will focus on Civil Society topics. Panel 1 will evaluate the progress of the OECD on the Seoul Declaration towards identifying the work done and next steps for improvement. Panel 2 will explore the emerging issues in the digital economy from a civil society perspective, and it will include a keynote provided by a technological expert.

---

<sup>2</sup><http://www.csisac.org/events/cancun16>

<sup>3</sup>Business Industry Advisory Committee (BIAC); Trade Unions Advisory Committee (TUAC); and Internet Technical Community Advisory Committee (ITAC).

Panel 3 will identify the main goals of Civil Society for the OECD, with a focus on the work of the OECD Committee on the Digital Economy Policy (CDEP).

- CSISAC-TUAC Panels: Two additional panels will be jointly held with the Trade Union Advisory Committee to the OECD (TUAC), the body that represents the global labour movement at the OECD. Panel 4 will address the impact of digitalisation in consumers and workers. Panel 5 will serve to close the Forum fostering a dialogue about the outcomes of the CSISAC and TUAC forums, together with High Level OECD and Governmental representatives.

## About the CSISAC

The *Civil Society Information Society Advisory Council (CSISAC)* is *the voice of civil society* at the OECD Committee on the Digital Economy Policy. We facilitate the exchange of information between the OECD and civil society participants, leading to better-informed and more widely accepted policy frameworks. The formal recognition of this Advisory Committee by the OECD was the result of an effort initiated in the 1990s decade to promote *participation parity* in the global policy-making.

Today, the CSISAC is the main venue to channel the participation of civil society in the OECD work on the digital economy, joining the efforts of more than 200 organizations, activists and scholars worldwide. You can learn more about the CSISAC in our website<sup>4</sup>, or directly write to the CSISAC Liaison <liaison@csisac.org>.

---

<sup>4</sup><http://csisac.org/>