

Name of Nominee Organization:

Gwen Hinze on behalf of the Electronic Frontier Foundation.

Nationality:

Gwen is Australian. EFF is an international civil society NGO based in San Francisco, USA.

A selection of CSISAC Goals related to you/your organization's main competence:

EFF's competence areas include: Balanced IP policies, Access to Knowledge, Freedom of Expression, Privacy and Transparency, and Open standards / Net neutrality

EFF's website: <u>http://www.eff.org</u> EFF's blog: <u>http://www.eff.org/deeplinks/</u>

Brief Biography:

Gwen is an attorney specializing in international intellectual property policy issues at the Electronic Frontier Foundation (EFF). EFF is an international civil society organization with over 13,000 members worldwide. It focuses on educating global policy-makers about the need for balanced intellectual property regimes that protect creators, preserve access to knowledge, foster technological innovation, and empower digital consumers. EFF also undertakes impact litigation in the U.S.A.

EFF participated in the preparation of the Civil Society Background Paper (Recommendations and Contributions of Civil Society Participants in the Public Voice Coalition) to the OECD Ministerial on the Future of the Internet Economy in Seoul in June 2008. In July 2009, EFF led the CSISAC informal working group on Internet intermediaries in the preparation of CSISAC's comments to the OECD ICCP on the Social and Economic Value of Internet Intermediaries.

EFF is accredited as a permanent observer at the World Intellectual Property Organization, (working since 2004 on the WIPO Development Agenda, opposing the proposed WIPO Broadcasting Treaty, and in support of copyright exceptions and limitations), and participates in the Internet Governance Forum (member of the dynamic coalitions on A2K, Digital Education, Open Standards and Freedom of Expression). EFF is a member of the European Digital Rights Initiative and the TransAtlantic Consumer Dialogue.

A brief statement of what you or your organization can contribute to the coalition and the issues at the OECD-ICCP.

Founded in 1990, EFF has developed expertise in intellectual property law and Internet and technology policy issues from its work in the U.S., Europe and in various international venues for over 18 years. We have tracked OECD's policy work for many years. We value the OECD's commitment to developing policy recommendations based on sound empirical evidence. We see the OECD as a key forum for the development of policies that could help support balanced intellectual property laws and policies in OECD countries, and facilitate access to knowledge for *all* the world's citizens. At the same time, we have been concerned about some recent OECD work, which appears to have followed the framing of these issues provided by major IP rightsholders in the Business Industry Advisory Committee (BIAC) to OECD. We believe it is essential for CSISAC to provide a strong counterbalance to the influence of BIAC, to ensure that the OECD continues to provide balanced policy recommendations to OECD member governments. EFF has a long history of building, and working successfully in, coalitions with both a global network of civil society groups and also with technology industry groups. We would like to work together with others, and use our legal and policy expertise to create effective civil society inputs into the OECD's policymaking process.