

Cristos Velasco
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The Public Voice Coalition
Ref: Nomination to the CSISAC Steering Committee
Madrid, August 30, 2009

Dear Members of the CSISAC Nominating Committee:

I am enclosing a self-nomination to be considered for the upcoming election to the CSISAC Steering Committee of the OECD pursuant to the following points:

Full Name and e-mail address of the person or organization being nominated

Cristos Velasco San Martin
Director General
North American Consumer Project on Electronic Commerce (NACPEC)
E-mail: cristosv@nacpec.org

Indication of whether the nominee is an individual or an organization. If not a self-nomination, the nominee should have agreed to have their name put forward.

My nomination should be in my capacity as Director General of the North American Consumer Project on Electronic Commerce (NACPEC), a non-profit organization working to educate and increase awareness of policy and legal issues affecting consumers on the Internet. For further information, visit <http://www.nacpec.org/en/>

Please note that NACPEC is a member of CSISAC since June 2008.

Country/region (person and, if applicable, organization)

Mexico, North America / Spain, Europe. Please note that I currently reside in Spain, but I spend a great deal of time between Mexico City, Madrid and Germany. Residing in Europe allows me to travel anywhere on an easy and convenient basis. Further, France is only within a two-hour flight from Madrid, which makes it more likely for me to attend meetings and conferences of the OECD in Paris.

A selection of CSISAC Goals (identified on the right column at <http://csisac.org/>) related to your/your organization's main competence

NACPEC has been working on a number of issues that affect Mexican consumers on the internet such as: **Consumer Protection** (jurisdiction and applicable law, spam, online dispute resolution, spyware and identity theft); **Privacy and Data Protection** (drafting of national and regional frameworks and transborder data flows), and most recently, cybercrime and security aspects (cloud computing and ISP's cooperation).

Further, I have participated in different workshops, panels and best practices fora related to the field of Internet Governance since the inaugural meeting of the IGF in Athens, Greece in 2004. NACPEC was one of the funding members of the IGF Dynamic Coalition on Privacy, and is currently an active participant within the list serve of that coalition and of the Public Voice Coalition.

Optionally, a link to your/your organization's website / blog

NACPEC <http://www.nacpec.org/en/>

Privacy and Data Protection Blog <http://www.protecciondedatos.org.mx/>

Ciberdelincuencia.Org <http://www.ciberdelincuencia.org>

A brief biography including achievements relevant to the CSISAC steering committee, past work with CSISAC and the Public Voice Coalition and other relevant committees or processes

Cristos Velasco is a Mexican attorney with practical experience in the fields of international trade, telecommunications and technology law. He holds specializations in Business Law from Instituto Tecnológico Autónomo de México (ITAM), and International Trade Law from Universidad Panamericana (UP), and an LL.M in International Trade Law from the James E. Rogers College of Law of the University of Arizona in Tucson. He is currently working on his PhD law thesis at Universidad Carlos III de Madrid.

He is a lecturer on topics related to the regulation of the Internet, e-commerce, privacy, data protection law and cybercrime at ITAM, and as guest lecturer in other Mexican universities. He was one of the architects of the first e-commerce legislation in Mexico in 2000, and has since then participated in many workshops and seminars organized by the Mexican Congress analyzing the prospect of a federal data protection law and cybercrime legislation.

He has been a visiting researcher at the Max-Planck Institute for Foreign and International Criminal Law in Freiburg, Germany and at the Interdisciplinary Centre for Law and ICT (ICRI) of the Catholic University of Leuven in Belgium. He is the author of "*Mexico's Cyberlaw Monograph*" of the International Encyclopaedia of Cyberlaw, a publication of Kluwer Law International and of a large number of papers and articles on the

intersection between law, technology and policy published in books, journals, magazines, newspapers and websites across North America, Europe and Latin America.

He is the founder and general director of the North American Consumer Project on Electronic Commerce (NACPEC www.nacpec.org), a not-for profit website that facilitates information on the regulation of the Internet and e-commerce consumer protection, providing legal advice and support to Mexican consumers who have experienced deceptive and fraudulent practices on the Internet. NACPEC is an active member of the IGF Dynamic Coalition on Privacy since November 2006 and of the Public Voice Coalition since 2007. He contributed to the Civil Society Background paper for the OECD Ministerial Meeting on the Future of the Internet Economy in Seoul, and he has been a contributor to the Privacy and Human Rights publication since 2004.

He is the director and coordinator of Ciberdelincuencia.Org (<http://ciberdelincuencia.org>) a not-for profit website launched in September 2008, the purpose of which is to facilitate and promote the exchange of information in the field of cybercrime and security among legal and policy experts in Latin-America.

He maintains a blog entitled: “*Data Protection and Privacy in Mexico and at the International Level*” <http://www.protecciondedatos.org.mx>, whose main purpose is to inform readers about relevant news, policies and legal initiatives in the areas of privacy, data protection, access to information and cybercrime and security in Mexico, as well as initiatives, policies and recommendations emerging from multilateral and regional organizations in the said fields.

A brief statement of what you or your organization can contribute to the coalition and the issues at the OECD-ICCP

Considering my knowledge and expertise in the field of consumer protection, I could broadly contribute to the policy work of the various working groups of experts (WPISP, WPIE) and key committees (ICCP, CCP) of the OECD on issues that affect consumers on the internet like spam, spyware, privacy and data protection in cloud computing, RFID, global privacy standards and security and identity management in user generated content websites. The said issues are or will be shortly analyzed by the Committee for Information, Computer and Communications Policy (ICCP) and the Committee on Consumer Policy (CCP) of the OECD in their upcoming meetings.

My contributions will consist of providing comments and feedback to papers, policy positions, presentations and general statements of the CSISAC Steering Committee, as well as presentations and contributions of the members of the Public Voice Coalition specifically dealing with aspects of consumer protection, privacy and cyber security. Since I am attorney, I will make sure that my contributions reflect the current national and regional legal frameworks on consumer protection, privacy and transborder data flows and security, as well as adequate content and the correct use of the legal language.